

Create Propaganda – Summative Project: Rubric

	Below Expectations	Meets Expectations	Exceeds Expectations
Connection to Organization	The propaganda piece is created; however, it does not connect with the organization that you or your group served with.	The propaganda piece is created with the organization in mind or an issue that is close to the heart of the organization.	In addition to the meets expectations, it perceptively connects to the organization or an issue in connection to the organization.
Content	There is information that is irrelevant or there is information missing. The piece may be complete, but it is likely that it is unfinished.	There is sufficient content, completion, and the piece has information to inform or persuade the viewer.	In addition to meets expectations, the content is eloquently presented and synthesized leading the viewer to ponder and discuss.
Professionalism	The work is sloppy and would not be presented or produced. There is a clear lack of effort or time spent.	The work is neat, clear, and presentable. There has been editing, revision, or improvement from raw footage or initial attempts.	In addition to meets expectations, the project is done in such a way that it could be used for the organization (true professional quality).